

Digital **Edge**

TOO
BUSY TO
**MARKET
YOUR
BUSINESS?**

STOP WAITING, START CREATING!



So... “what do we do?” I hear you shout.

You're great at what you do! We are great at what we do! Imagine putting the two together... **Let's make marketing magic!**

What do we do is a tricky question to answer. Every month will be different.

We ask all the right questions to understand the needs of the business and to understand your business's client base. We then roll out plans each month.

Social media may take the mantle, or email marketing may be more important.

Maybe creating content for blogs, getting reviews and testimonials from clients....we look at all the opportunities and roll out a solid plan for great routes to market.



How would our solutions **CHANGE** your business?

If you're not online, nobody cares! All those eyes flicking through www. And you're not there! They say you can't blow your own trumpet....let us do it for you!!!

Website Optimisation: We optimise your website to be user-friendly, fast, and mobile-responsive, ensuring a smooth experience for your visitors.

Social Media Management: We create and manage your social media profiles, engaging with your audience and building a loyal community around your brand.

Online Advertising: We design and run targeted ad campaigns on platforms like LinkedIn, Facebook, and Instagram to reach your ideal customers.



SPAM OR JUNK?



“But I hate spammy Emails!” We hear you say...

We do too! But what about top tips, insights and having something interesting to read that helps you?

Let DE help...

Custom Campaigns: We design personalised email campaigns that speak directly to your audience, increasing open rates and conversions.

Automated Workflows: Our automated email sequences nurture leads and keep your customers engaged without you lifting a finger.

Performance Tracking: We track the performance of your email campaigns, providing insights to continually improve results.

THERE'S MORE THIS WAY →

ANY TIME,
ANY WHERE!

We let you know what we know. The more you know, the more it helps us know. Knowledge is key...we keep you in the know with all the juicy details in your analytics.

Detailed Analytics: We provide reports on the performance of your campaigns, from website traffic to social media engagement and beyond.

Clear KPIs: Our reports focus on key performance indicators (KPIs) that matter to your business, helping you understand the impact of our efforts.

Regular Updates: We schedule regular check-ins to discuss progress, insights, and adjustments to ensure continuous improvement.

Nobody cares that you're on page 2 of Google!

Did you know, 30% of traffic goes to the No.1 spot? Guess what...we care! Leave it up to us!

On-Page SEO: Our team optimises your website's content, meta tags, and structure to improve search engine rankings.

PAGE 2
WHO CARES!

KING OF CONTENT

Content is king in the digital marketing world. Creating engaging content consistently is also a pain in the butt! Not for us! It's what we DO...

Blog Posts: Regularly updated blog content that answers your audience's questions and positions you as an industry expert.



MAKE SOME
NOISE!

Our marketing strategies are designed to attract new customers and retain existing ones.

Targeted Campaigns: We identify and target your ideal customers through precise marketing strategies.

Customer Retention: We implement strategies to keep your customers coming back, building brand loyalty.

TURN OVER, IT GETS BETTER →

I LOVE IT WHEN A PLAN COMES TOGETHER

Ever heard of saying the right thing at the right time?
We make it our business to say the right thing at the
right time in the right place...

Content Calendar: We develop a strategic content calendar to
ensure consistent and relevant content sharing.

Cross-Platform Promotion: We promote your content across
multiple channels to maximise reach and engagement.

Engagement Strategies: We employ strategies to encourage
audience interaction and sharing, amplifying your content's impact.



LOOKING GOOD!

A picture can tell a thousand words.
Well, our pictures can tell more, it's what we do!...

Graphic Design: We create eye-catching graphics that align with
your brand identity and attract your target audience.

33%

Increase in 2 months!

As an example of our success, one of our recent clients reported a 33% increase in profit just two months after partnering with us for their marketing needs.

Partnering with Digital Edge means gaining a dedicated team of marketing professionals committed to your success. We take the time to understand your business, creating tailored strategies that deliver measurable results.

Our bespoke marketing strategies are both impactful and effective.

READY TO GET STARTED!!!

FIND OUT HOW 



**It all starts with a
CONVERSATION!**

Contact us today to start
transforming your
marketing efforts.

Call: 01325 524789

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